

Care for Older Adults Program

The Care for Older Adults (COA) program helps health plans reach a critical **HEDIS®** measure. This program assesses the percentage of members over 66 years of age who are in need of a medication review and pain screening at least once during the program year. As a component of this critical **HEDIS®** quality measure, the program helps **advance the prevention, management, and treatment of chronic diseases within this special needs population.**

Take advantage of our COA program to:

- Reach your Medicare Part C members
- Improve your HEDIS® score
- Open dialogue between members and prescribers, providing continuity of care in pain assessment and medication safety

Experience improved member engagement and outcomes in the older-adult population.

Our dedicated MedWiseRx™ clinical contact centers use proprietary software to improve member engagement. The COA program is scalable and fully customizable to your clinical offerings, helping you meet your members where they are through a robust suite of digital outreach capabilities, including email, text message, and online chat.

Program features

- Delivers live member communication **and** follow-up with a personal medication list and comprehensive action plan
- Provides opportunities for comprehensive continuity of care
- Sends automated faxes to prescribers with members' complete medication lists and pain assessments
- Encourages providers to update EHR systems with the documentation provided
- Offers fast and modernized reporting for more informed decision-making and precision targeting

MedWise HealthCare has completed over 90,000 COA medication reviews and pain assessments since inception.

What are you waiting for?

Expand your reach and improve outcomes in the older adult population. Contact us today.



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